

Automated Publishing Services

01

Overview

Invaluable to every company, APS specialises in maximised digital content efficiencies.

02



With more than 30 years' worth of experience in the industry, it's APS curiosity and passion for optimal work flow and digital assets management that's placed us at the forefront of this increasingly relevant sector. Via the latest innovative automated digital content workflow processes, our clients enjoy the benefits of maximised efficiency, time management and, as a result, profitability. Mandated to source the most user-friendly, interactive and, importantly, cost-effective solution for the management of your brand's digital assets, if an optimal integrated product doesn't yet exist, we'll build it. From an initial analyse of a client's needs, to the brainstorming of solutions and the hands-on installation and handover of a game-changing work flow management upgrade, APS is poised to make each one of our customers' lives – and livelihoods – easier.

A brief history

1989

Automated Publishing Services PTY Ltd launched



1996

First company in Africa to successfully implement a DAM system

2010

APS awarded largest ever contract for publishing, with biggest media group in Africa, Media24.

MEDIA24

1999

Founder personally launched Adobe K2, now known as InDesign to the world in San Francisco.

TECHNOLOGY PARTNER

2013

Hosted first ever Digital Publishing Event with Global Adobe evangelists, Roger Risdale

2014

Awarded largest Pharmaceutical company contract in South Africa, Cipla Medpro pharmaceutical.

Cipla

2016

Awarded South African Government Printing Works (GPW) contract for pagination of Government Gazette

APS

03

What Our customers Say about APS

We are exceptionally proud of the customers that we work with, and having long standing relationships with each of them. This has created an incredible connection between APS and every single customer.

04

APS

More family Collection - Southern Africa

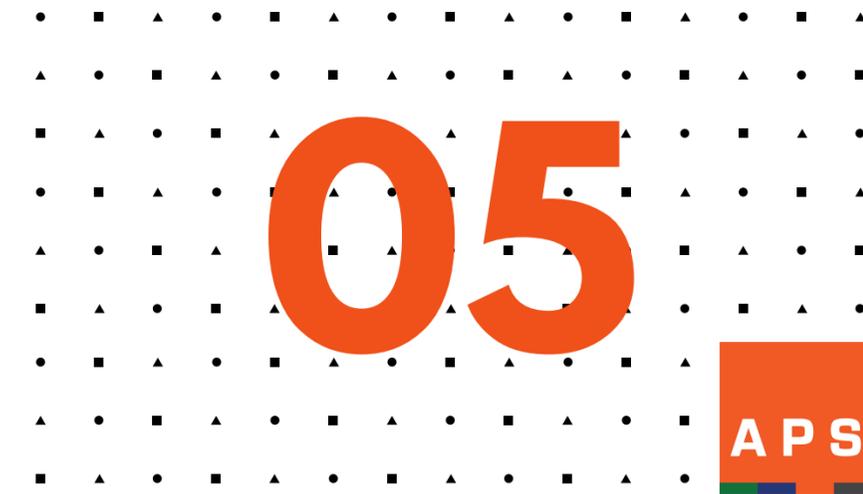
"The journey shared with APS in the last 2 years has become a partnership worth gold. The level of support and service is of the highest calibre"

Charmaine Banks:
General Manager

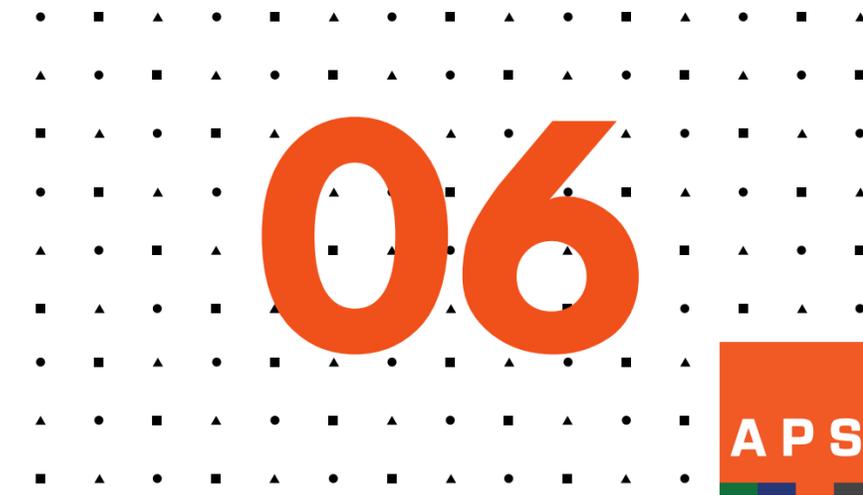
Attitude Hotel Group - Mauritius

"Many thanks Andrew and APS, for the work done. You always go the extra mile and we really appreciate".

Camille Feuillette:
Head of Studio for Attitude Hotels Group



Boogertman + Partners Architectural Firm - African Group



"Andrew Parrington and APS are always super helpful and go more than the extra mile. It is great to have such support from a supplier always willing to assist and make a plan for us to keep operational."

Gerhard Kotzé:
IT General Manager

Voila Brand Vision - Mauritius & South Africa

Thank you APS for being so available and always finding solutions on the go!

Karin MacKeller:
CEO and founder

13 November 2019

To who it may concern,

Automated Publishing Services has been a supplier to Cipla South Africa from 2014.

Over the years, Automated Publishing Services has assisted Cipla South Africa with not only software support but also with business development in terms of workflow optimisation and production improvements. They have been instrumental from the decision making process to implementation of provided solutions. Their knowledge is incomparable and have been my first point of contact for more than half a decade.

Charles Parrington has been on hand with every single project to date, guaranteeing its success from concept to execution. This coupled with Riaan Jordaan's exceptional product knowledge has been imperative to the business.

Automated Publishing Services is a tremendous asset for our company and has my highest recommendation. If you have any further questions with regard to their background or qualifications, please do not hesitate to contact me.

Sincerely,
Steven van Heerden
Digital Manager

Cipla South Africa

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Cipla Life Sciences (Pty) Ltd. Co. Reg. No. 2000/001167/07 | Medpro Pharmaceutica (Pty) Ltd. Co. Reg. No. 1992/000182/07 | Cipla Medpro (Pty) Ltd. Co. Reg. No. 1995/004182/07

Cipla Medpro Distribution Centre (Pty) 6 Rivergate Road, Rivergate Industrial Park, Parklands, 7441, RSA T +27 21 556 6997 F +27 21 556 1872 Ltd. Co. Reg. No. 1993/004005/07

Cipla Medpro South Africa (Pty) Ltd. (Manufacturing) 1474 South Coast Road, Mobeni, 4052, RSA T +27 31 451 3800 F +27 31 451 3889 Co. Reg. No. 2002/018027/07

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Date: 12 September 2017

TO WHOM IT MAY CONCERN

RE: LETTER OF RECOMMENDATION: AUTOMATED PUBLISHING SERVICES

This is to confirm that Boogertman + Partners has a long good standing relationship with APS that is based on experience, skills, trust and integrity.

APS has an in-depth knowledge of the products they deal with and the staff, with specific mention to Andrew Parrington is thorough, professional and always willing to assist.

We value our relationship and would recommend them as a supplier of Adobe software and services.

If you have any questions, please feel free to contact me.

Best regards



Gerhard Kotzé
IT Manager
BOOGERTMAN+PARTNERS (PTY) LTD



Phumelela Gaming and Leisure Limited

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e-mail: phumelela@phumelela.com

registration number 1997/016610/06

website: www.phumelela.com

10 November 2019

To whom it may concern

The Phumelela Gaming and Leisure Publishing Department has worked closely with Charles Parrington of Automated Publishing Services (APS) - and in more recent years with Riaan Jordaan - virtually since Phumelela's inception in 1997.

Phumelela operates horseracing and tote betting in all but one of South Africa's nine provinces. The company publishes two horseracing form guides, notably Computaform which is widely regarded as the world's best tabulated form guide, as well as producing the horseracing pages to page-ready stage of several major daily newspapers including Daily Sun, Sowetan and The Citizen. In addition Phumelela publishes various horseracing form sheets for use in our TAB and Betting World branches and soccer guides like Sports Express (bi-weekly) in The Citizen and TAB Sports Strike in Sowetan.

APS has played a key role in Phumelela's publishing business since day one, basically being responsible for installing and managing the software and creating the templates that collectively format the raw data from our own SA Horseracing Database and international sources into attractive and informative displays in our various publications.

In addition, APS was responsible for setting up the Phumelela Publishing network initially and continues to manage and maintain all the various software elements. APS has performed efficiently throughout and that we have never failed to produce a page or publication as scheduled speaks volumes for their abilities. They have been a pleasure to work with over 20 years.

Robert Garner
Phumelela GM Marketing & Communications



**Fundudzi Media (Pty) LTD.
18 Hume Road
Dunkeld West
Johannesburg
2001
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To whom it may concern

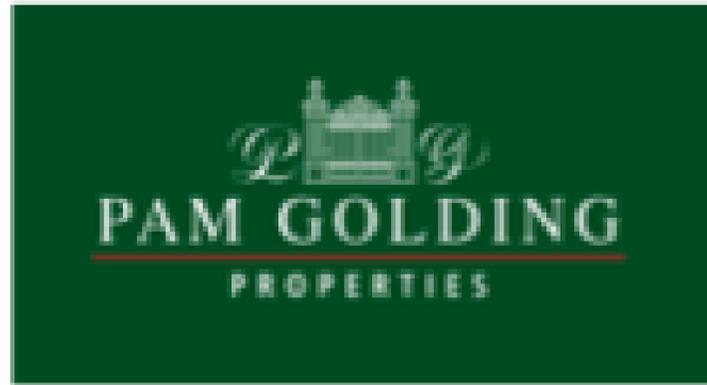
We at Fundudzi Media (Pty) LTD. have been doing business with Automated Publishing Services for the past year and are giving this recommendation letter in good faith as a result of their excellent performance and professionalism in providing us with a solid DTP publishing workflow solution for the Sunday World Newspaper, based on the Woodwing Enterprise solution.

We can always count on Riaan Jordaan & Charles Parrington for support during the transition period and they go beyond the call of duty to address our needs in a timely and professional manner. They have shown that they have sound knowledge in all DTP related matters and workflows and are assisting Fundudzi Media with Adobe Indesign layouts and templates that has enabled us to streamline our print production workflow using Woodwing Enterprise solutions.

While there may be several choices in the market for DTP solutions, I would strongly recommend considering Charles Parrington and Riaan Jordaan from APS if you are interested in a long-term approach and a reliable DTP workflow for your organization.

Sincerely,

Vincent Naidoo
Production Manager
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Cipla



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FAMILY COLLECTION



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COMMUNICATIONS

attitude



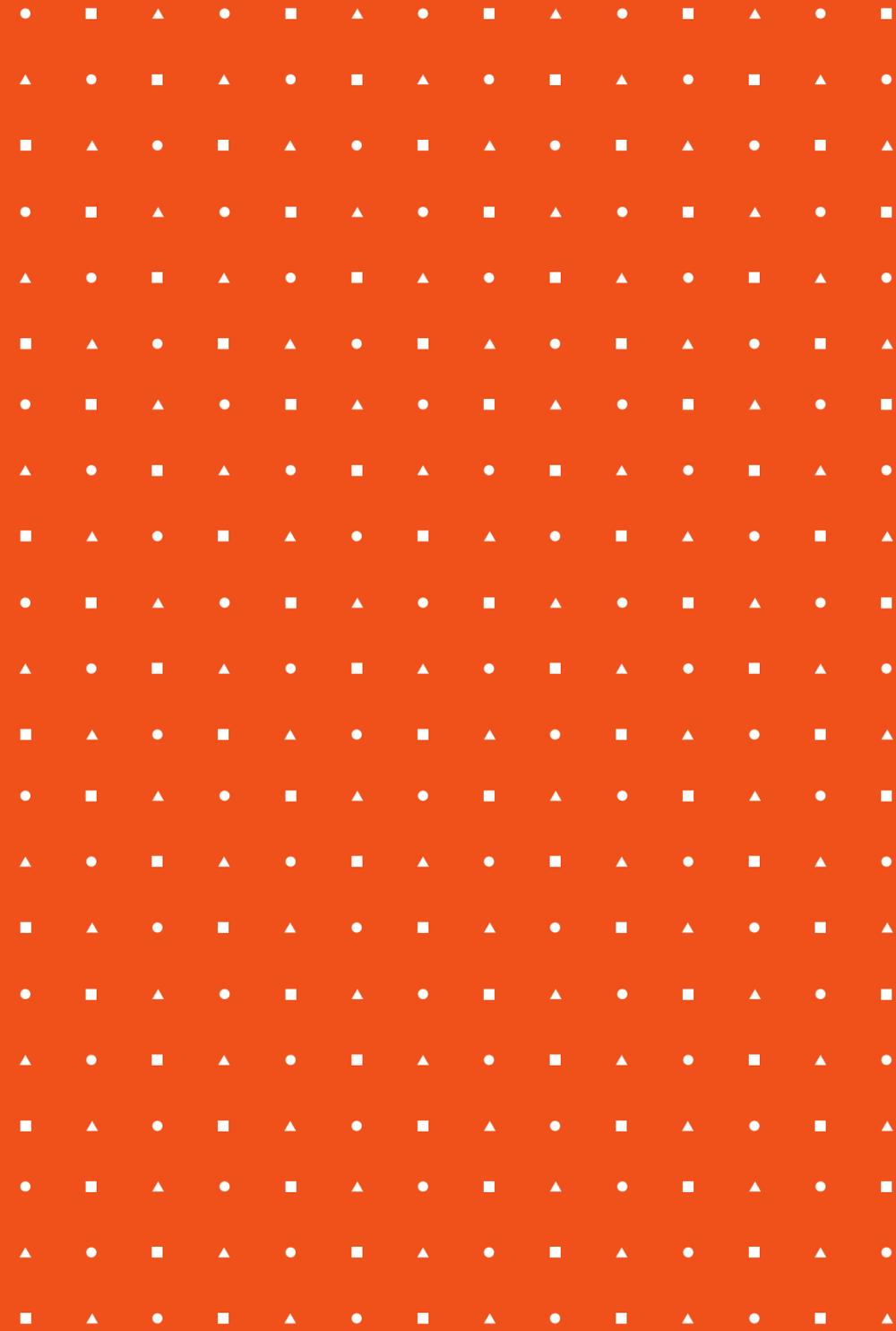
Ascendis
HEALTH

amrod



Boogertman
Partners

M&G



**Thank you for
your time.**

We're here to support you! Email us at support@aps.za.com for comments or questions.