

# Platinum MEMBERSHIP

For SME's on the move

The NSBC is Africa's largest SME organisation. Supported by leading global brands, the NSBC has been instrumental in helping more than 156 000 SMEs build a bigger and more successful business.

## What Platinum Membership will do for your business 365 days of the year!

Get your business out there

Attract many more customers

Smash your sales expectations

Enhance your cash-flow

Boost your profits

## Your benefit package includes:



### The Business Show :: Africa 2023 Exhibiting Opportunity

You will have the opportunity to showcase your business at Africa's biggest business event, the most powerful lead generation experience. There is a highly subsidized package exclusive to NSBC Platinum Members.



### The Business Show :: Africa 2023 The VIP Lounge

You will receive free access to network and rub shoulders with highly successful fellow entrepreneurs, business owners and industry experts.



### The Business Show :: Africa 2023 Build a Business LIVE - Masterclasses and Seminars

You will receive free access to learn new techniques and strategies and get inspired by the most respected business gurus. Powerful insights that will give you the edge to grow a bigger and more successful business.



### Boost your Google Ranking

#### This is how to get a high ranking on Google fast

You will receive a prominent digital profile on the Search Engine Gateway (SEG), powered by Google. Your digital profile will fast-track your business up the Google rankings. This is how to get more customers to your site, through your doors, and to do business with you, 365 days of the year.



### The South African Small Business Awards

#### Nomination to enter the South African Small Business Awards

This is the ultimate recognition for every business owner and entrepreneur. It is the springboard to enhanced business success.



### Breakfast Connect

#### Grow your business network fast

You will receive ongoing VIP invites to attend the world famous B2B networking event. The event is filled with inspirational top speakers and unmatched networking.



### Webinar Wednesday

#### Learn from the experts

You will receive ongoing invites to attend this powerful webinar series. Get amazing insights from business icons and mega-entrepreneurs on how to build a bigger and more successful business, and make more money quicker.



### The Business Show :: Africa

#### Free delegate invite to attend

You will receive a free invite to attend this two-day entrepreneurial extravaganza. Expert advice at hand. Top seminars and masterclasses. 1000s of business owners and entrepreneurs. B2B networking at its finest and 100s of exhibits.



### Special Events

#### Delegate invite to attend

You will receive ongoing invites to attend world class business success and entrepreneurial events throughout the year. These events include, but not limited to 'Sales Indaba', 'Access to Finance Indaba', 'Trading Across Borders', 'Small Business Friday', the South African Small Business Awards etc.



### Launch My Startup

#### Get your startup sponsored now

Would you like to be selected to get your FREE CIPC Company Registration and life-time business support. This is everything you need for a professional business structure and ongoing assistance. You are invited to apply NOW.



### Build a Business Academy

#### Self-education will make you a fortune

Get free access to 100s of downloadable 'Build a Business 'how-to' guides' anytime from anywhere - all designed to accelerate success. Typical 'how-to' guides include; 'how to access funding quickly', 'how to improve your credit score', 'how to register a trade-mark', 'how to create a business plan' etc.



### My Business Mag

#### Stay ahead of the rest

Get weekly business insights, inspiration and see first-hand what big business events and initiatives are coming up for business owners and entrepreneurs.



### Special Industry Offers

#### Get amazing exclusive offers

Benefit from huge discounts and incredible exclusive deals from leading local and global brands throughout the year.



### The Small Business Site

#### Get inspired all day every day

You have permanent access to the leading site that is filled with inspiring, motivational and educational content designed for get-ahead business owners and entrepreneurs.

This is how to build a bigger and more successful business quicker

**R 3,950.00**

Per year | Excl. VAT

REGISTER HERE

## CONNECT WITH US

Email: [info@nsbc.africa](mailto:info@nsbc.africa)

Website: [www.nsbc.africa](http://www.nsbc.africa)

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