

# Platinum

## MEMBERSHIP

For SME's on the move

The NSBC is Africa's largest SME organisation. Supported by leading global brands, the NSBC has been instrumental in helping more than 141 000 SMEs build a bigger and more successful business.

nsbc.africa



PLATINUM PARTNERS



### What Platinum Membership will do for your business 365 days of the year!

Get your business out there

Attract many more customers

Smash your sales expectations

Enhance your cash-flow

Boost your profits

### Your benefit package includes:



#### A digital exhibit on The Business Show :: Africa

More than 150 000 high-quality delegates will visit the online expo throughout the year

Get 1000s of quality leads to be converted into many new customers - driving your sales, cash flow and profits.



#### Boost your Google Ranking

You get a prominent digital profile on the Search Engine Gateway (SEG)

This is Google indexed and will boost your search rankings. The ultimate opportunity to get more customers to your site, through your door and to do more business with you, 24/7, 365 days of the year.



#### VIP Invites to Sales Indaba

This is how to seek out and secure big customers and do big deals

A monthly live Webcast Q & A event. Learn from the world's best on how to seek out and secure new customers, secure big deals, and smash your customer's expectations. 12 months of unmatched sales masterclasses for you and your sales team that would be unaffordable to most.



#### VIP Invites to Breakfast Connect

Meet 1000s of potential customers throughout the year

You and your key staff are invited to attend the world famous inspired virtual B2B networking event every month on a Friday. You will connect and network with 1000s of potential customers. It's how to meet and the way to get ahead.



#### Webinar Wednesday

VIP Invites to Webinar Wednesday

Get powerful insights from mega-entrepreneurs and business experts, monthly on a Wednesday. You and your staff are invited to top-of-the-line business success webinars. Sharpen your skills, boost your knowledge and receive relevant and helpful insights from leading local and global experts.



#### Build a Business Academy

Unlimited free access to Build a Business Guides

Grow your skill set and your business. Discover high quality endorsed how-to business guides that will fuel you up to achieve your dreams. The Build a Business Academy is the only entrepreneurial education platform fully endorsed by the NSBC.



#### The South African Small Business Awards

Nomination to enter the South African Small Business Awards

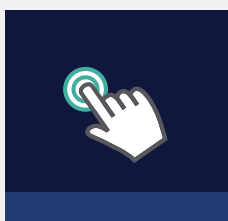
Get recognised as a champion. Receive automatic nomination to enter the South African Small Business Awards, SA's biggest awards programme recognising the tireless journey and achievements of small businesses and entrepreneurs.



#### My Business Mag

A weekly e-publication filled with amazing insights and ongoing inspiration

This highly regarded 'quick-read' is designed to help business owners and entrepreneurs build bigger and more successful businesses.



#### Get more exposure with Google Ads

Special offer

Free Google Business Profile plus if you start advertising with Google Ads for R1000 a month you'll get R500 back.\*

This is how to build a bigger and more successful business quicker

**R 3,950.00**

Per year | Excl. VAT

REGISTER HERE

### CONNECT WITH US

Email: [info@nsbc.africa](mailto:info@nsbc.africa)

Website: [www.nsbc.africa](http://www.nsbc.africa)

[f](#) [t](#) [v](#) [i](#) [n](#) @NSBCAfrica